



VOTEJOE APP EXPLAINER

Friend-to-friend outreach is one of the **most effective ways to persuade and mobilize voters** to elect Democrats up and down the ballot. Our campaign is using an app called **VoteJoe** to help supporters reach out to their community on our behalf because **YOU** are the best messenger to your community! With this app you can:

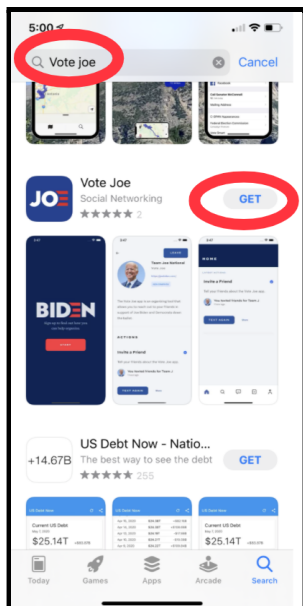
- Text your phone contacts, and report back in the app to tell us who is supporting Dems in November.
- Look up voters by name/state/address to check voter registration status.
- Text friends information about registering to vote, requesting their ballot to vote from home, or voting in person.
- Help get your friends and family set up to start volunteering with the campaign.
- Be the first to get updates and information directly from our campaign!

HOW TO USE THE APP

STEP 1.

DOWNLOAD THE APP & Accept Push Notifications

Search “VoteJoe” in the Apple App Store or Google Play and download it. You can also text “APP” to 30330. Accept push notifications so we can quickly contact you with election and voting updates (we won’t spam you!).



STEP 2.

CREATE AN ACCOUNT

If it's your first time using the app, create an account by simply entering your email and creating a password. Please turn your notifications on for the app - the campaign can send you notifications when we need your help talking to specific friends of yours.

STEP 3.

SYNC YOUR CONTACTS

Select the person icon on the menu at the bottom of the app, and scroll to the bottom to find the Sync My Contacts button. Read the Data Security Policy and select Continue, and click OK when your phone asks you for permission to access your contacts. **Note:** You control your data. When you sync your contacts, the campaign doesn't receive your contact's phone numbers or any other contact information.

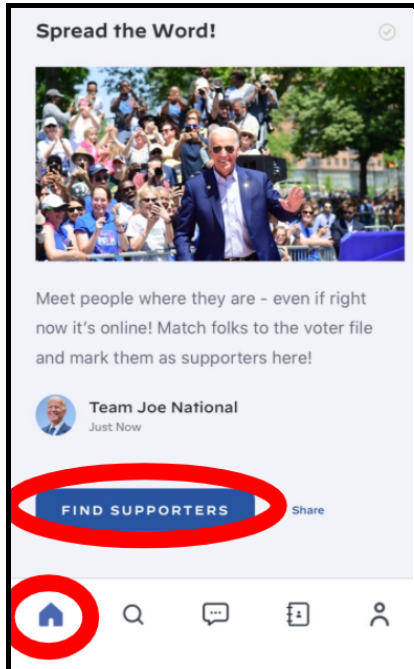
STEP 4.

START RELATIONAL ORGANIZING!

From the homepage, you can select different assignments.

A few examples include:

- Texting your contacts about the upcoming election and volunteer opportunities
- Finding supporters and updating their voter file.
- Helping your friends and family make a plan to vote in 2020!



★ "VOTEJOE" PRO TIPS ★

- **Join our NHVolunteerTeam2020 Slack** to connect with our community of volunteers! We communicate via the messaging platform Slack for daily updates and support. To join the workspace, talk to your Organizer and make sure you get added!
- **Check the VoteJoe app regularly** as new actions will be added as we get closer to the election. There are lots of ways relational texting will help us win.
- **Embrace your competitive spirit** by joining a team and looking at the leadership board in the app. Just click on the magnifying glass, on the menu at the bottom of the app, to see the current standing of different teams.

The image shows the "LEADERBOARD" screen in the VoteJoe app. At the top, there is a search bar with the placeholder text "Enter team code" and a "JOIN TEAM" button. Below the search bar is a table with the following data:

RANK	TEAM NAME	POINTS
1	Women for Biden	621.6K
2	Young Americans for Biden	222.4K
3	African Americans for Biden	135.8K
4	Out for Biden	106.3K
5	Todos Con Biden	72.3K
6	Asian American and Pacific Islanders for Biden	60.8K
7	Soul Squad	37K

At the bottom of the screen, the app's navigation bar is visible, with the magnifying glass icon circled in blue.